

TERMS OF REFERENCE

**"INTERNATIONAL CONFERENCE ON INNOVATION IN LOCAL
DEVELOPMENT AND FINANCE"**

**NOVEMBER 20-22, 2025 - MERIDIEN DUBAI HOTEL
DUBAI – UNITED ARAB EMIRATES**



I. Context

At the local community level, local development is a crucial process for promoting sustainability, social inclusion, and economic prosperity. When it comes to carrying out development projects at the local level, decentralized organizations like municipalities, departments, or regions are essential. However, they encounter a number of obstacles when putting local development programs into action, including a **limited financial resources** and the need to form long-lasting collaborations

Investigating creative finance options tailored to decentralized institutions is essential to overcoming these challenges.

The Conference offers cutting-edge funding options tailored to decentralized organizations with a guided commitment of local project success. By adopting these solutions, participants can more effectively meet the needs of their communities and accelerate their economic and social development.

The **NIRVA (New Initiative for Valorized Resources)** program offers a new approach, guided by hybrid financing models that mitigate risks and increase investment returns while meeting social needs.

The **NIRVA** Program has specific goals that include:

- Enhancing public-private partnerships,
- Leveraging local accomplishments to enhance the business environment, especially through the formalization of economic active.
- Assisting in the establishment of the African diaspora private sector to channel emigrants' contributions to local entrepreneurship.
- Helping local governments obtain cutting-edge financing options for very small enterprises (VSEs).

The Conference Workshops' concepts contribute to the development of a new, inclusive, circular, digital, local economy that generates employment.

I. Conference Objectives

The "INTERNATIONAL CONFERENCE ON INNOVATION IN LOCAL DEVELOPMENT AND FINANCE" organized by the **NIRVA Program**, will be held in Dubai from **November 20 to 22, 2025**.

It aims to strengthen public-private partnerships and promote financing solutions tailored to the specific needs of the projects presented, particularly in public-private partnership (PPP) and other alternative financing methods. The event will offer decision-makers and business leader solutions for managing their investment needs, with a focus on the influence of investment on economic growth and the interest rates applied to the different types of financing requested.

The conference's overarching goal is to increase the capabilities of decentralized institutions by giving them short-term financial partners, resources, and training to enhance local institutions' financial management, strategic planning, and transparency. Using a digital approach that ensures the establishment of coordination mechanisms for effective resource allocation between various levels of governance, the modules presented in the Conference Workshops offer solutions to the challenge of developing skills to manage public resources at the local level.

The Conference prioritizes the promotion of innovative finance for local institutions by sharing financing mechanisms tailored to decentralized governments, such as private investments, public-private partnerships, and climate financing. This enables participants to investigate financing opportunities provided by social impact funds.

One of the goals of the Conference's follow-up program is to boost citizen participation in local development initiatives by creating strategies to support the local private sector, including SMEs and microenterprises (VSEs), so that they can contribute to the local economy and have access to suitable financing. This is in addition to encouraging economic decentralization and local entrepreneurship.

II. Methodologies

The three-day gathering will include bilateral meetings, exhibitions, and debates in addition to the parties' signing of agreements and commitments.

Presentations on the innovative finance system, investment opportunities, and the **export markets for certified African products** are on the agenda. While one session focuses on **advancing medical technology in Africa**, another explores **commercial law and how it affects the international relations between foreign corporations and African entrepreneurs**. It also includes discussions on the issue of **including entrepreneurs with reduced mobility in financing opportunities in the value chain for products from Africa**.

Experienced panelists lead the workshops, focusing on practical scenarios and feasible projects. The financing of important projects for the local economy is the primary concern of a major topic session.

In addition to providing a fully equipped and personalized meeting space, the booths allow various local African institutions to promote their investment projects over the period of the three-day conference.

In the meanwhile, the event will showcase African companies and the innovative nature of these creative successful entrepreneurs. More visibility, more business opportunities, and an improved awareness of the importance of social and professional inclusion in the African business climate will all be handy to the participants.

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In total, the following themes have been selected:

- 1- Economic Diplomacy and Partnership
- 2- Diaspora and Globalization
- 3- Health - Innovation - Inclusion
- 4- Financing - Insurance and Adapted Guarantees
- 5- Technology and the Local Environment
- 6- Sports and the Local Economy

Plenary panels will discuss these topics. Experts and other meeting experts will preside over each panel. Following the workshops, trophies will be presented to the important players and technical and financial partners who have contributed to the growth and development of the local economies.

An international gala dinner and a fashion showcase led by entrepreneurs with limited mobility will give the conference's closing events a special touch.

III. Resource Persons

The key individuals selected to ensure the success of the event include experts from the targeted institutions, as well as individuals chosen for their knowledge of the projects under discussion.

1- Participants

Participants in the conference include:

- Embassies and Consuls General;
- Diplomatic missions' economic offices;
- Government agency representatives;
- African private sector representatives;
- Philanthropic organizations in the United Arab Emirates;
- Technical and financial partners;
- Special Economic Zones;
- Decentralized institutions based in Africa;
- Foreign investors interested in Africa;
- Collective and individual stakeholders working in the crowdfunding environment;
- African Private companies looking for technical and financial partners;
- Chamber of Commerce

It is anticipated that a large number of business sector representatives from the Emirates and Africa would attend this summit in Dubai.

III. Expected Outcomes

- The following are anticipated outcomes of the conference:
- Innovative financial mechanisms to boost funding for proposed projects;
- Practical proposals to facilitate the funding of priority projects in local governments and Special Economic Zones (SEZ);
- At the Dubai Conference in November 2025, a selection of initiatives chosen by the "Innovative Financing" Platform will be showcased to potential investors.
- A plan for engaging the African Diaspora to support the development of different local economy sectors;
- A project proposal to create a "Local - Business - Network" (LBN) to help municipalities and local governments create employment.
- Creation of a dynamic business ecosystem through a physical and virtual hub in Dubai.
 - Creation of a Dubai-based investment company.

VII. Conference Agenda.

INTERNATIONAL CONFERENCE ON LOCAL DEVELOPMENT AND INNOVATIVE FINANCING

	CONFERENCE	DURATION
DAY I		
08h00– 09h00	Greetings and Participants Registration - Coffee Break	1 hour
09h00 – 10h00	OPENING CEREMONY	1 hour
10h00 – 10h05	the coordinator's welcome speech	05 Mn
10h05– 10h10	Message from His Excellency the Ambassador of the Republic of Boukina Faso	05 Mn
10h10 – 10h15	Message from His Excellency the Ambassador of the Republic of Senegal	05 Mn
10h15 – 10h20	Message from the Official Sponsor	10 Mn
10h25– 11h45	International Conference on the theme "Local Development and Innovative Finance: What Solutions Are Suitable for Decentralized Institutions?"	1 h.15 Mn
11h 45 -12h45	Questions and Answers	1 hour
10h45 – 12h00	Opening of the Exhibition "Innovate Together, Succeed with Determination"	20 Mn
13h00 – 14h00	Lunch Break	1 hour
	Afternoon	
WORKSHOP 1: Project Financing		
14h00 – 16h00	Panel 1: Economic Diplomacy and African Municipalities : The Requirements of a New Partnership and A Path to Inclusive and Sustainable Local Development - 1 hour Panel 2: Public-Private Partnership: Hybrid Financial Instruments and Financing Priority Projects - 1 hour	2 hours

DAY II		
08h30 – 09h30	LUNCH BREAK	1 hour
WORKSHOP 2: Diaspora and Globalization		
09h30 – 11h30	Panel 1: "Removing Obstacles, Creating Opportunities: Global Entrepreneurship of Determined Diasporas" - 1 hour Panel 2: The Contribution of the African Diaspora Private Sector to Strengthening Our Economies - 1 hour	2 hours
11h30 – 12h00	Questions and Answers	30 Mn
12h00 – 13h00	Lunch Break	1 hour
	Afternoon	
WORKSHOP 3: Health and Innovation		
13h00 – 15h00	Panel 1: The latest technologies adapted to the needs of the African medical sector - 1 hour Panel 2: New health insurance systems: What solution for entrepreneurs? - 1 hour	2 hours
15h00 – 15h30	Questions and Answers	30 Mn
WORKSHOP 4: Technology and Digital in the Local		
15h30 – 17h30	Panel 1: New Digital Technologies in the Environment of Local Small and Medium-Sized Enterprises - 1 hour Panel 2: Special round table discussion: "Diaspora, Territories and Chambers of Commerce: new drivers of local development" - 1 hour	2 hours
17h30 – 18h00	Questions - Réponses	30 Mn
DAY III		
08h30 – 09h30	COFFEE BREAK	1 hour
WORKSHOP 5: Sport et Economie locale		
09h30 – 13h30	Panel 1: Financing Local Sports Infrastructure: Issues, Challenges, and Benefits - 2 hours Panel 2: Green Funds: What Solutions for Local Sports? - 2 hours	4 hours
13h30 – 14h00	Questions and Answers	

14h00 – 15h00	Lunch Break	1 hour
	Afternoon	
17h.00 – 22h	Fashions of Hope: " Breaking Barriers, Expressing Talent " With a Gala Dinner that promotes " Inclusion " as the " New Trend. " Awards Ceremony	

PROGRAMME NIRVA

Expected number of participants

- International Conference: 200 targets.
- Workshops (5): 250 targets for 10 workshops
- Gala Dinner and Fashion Show: 200 targets

Origin

AFRICA:

Ivory Coast - Senegal - Mali - Burkina Faso - Guinea Conakry - Uganda -
Rwanda – Botswana Ghana

GOLF

United Arab Emirates

EUROPE

Holland - France - England -

AMERICA

United States - Mexico - Caribbean

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APPENDIX 1:

THE INVESTMENT FINANCE PLATFORM

Finding suitable answers to the funding requirements of private and public projects in Africa using the Public-Private Partnership (PPP) model is the main goal of this financial platform.

The Platform has prioritized the following as part of its involvement in funding projects using a PPP model: "Supporting Decentralized Institutions based on the opportunities, advantages, and potential of each region."

With the following objectives:

- Enhance local economic growth by increasing public-private partnerships (PPPs).
- Providing small enterprises with better financing and support options.
- Contribute to the creation of "Smart African Cities" by implementing innovative technology in urban settings.

Local Economic Achievements (LEA) are used by Programme NIRVA to formalize economic activity and improve the business climate by streamlining financial transactions through the creation of a "Special Financial Vehicle" (VFS).

APPENDIX 3:

OFFER PACKAGE - PRIVATE COMPANIES

- 1) Participation in the workshop dedicated to Project Financing (see attached program).
- 2) A quarter-page spread inside the conference magazine.
- 3) The company's name, logo, and slogan will be printed in all conference communication tools.
- 4) The participating company's logo will be displayed on the **NIRVA Program** website.
- 5) The participating company may have a roll-up banner in the conference room and workshops. (The production of this roll-up banner is at the participant's expense).

Offer Cost: **3,200** Euros/person

- a) A one-month visa
- b) A 5-night stay in a 5-star hotel
- c) Airport- Hotel transportation
- d) Access badge for conference activities

❖ Optionnel :

Modular; Customized Stands are available to order for businesses - Size: 3x2m. Cost of Stand: **6,000** Euros

